

WHAT'S CHANGING

IN TYREX'S 21ST

**BUSINESS
CENTURY?**

I guarantee! You won't believe me!

**So, embrace the “openness to experience” mindset and
explore the possibilities of your minds' imaginations.**

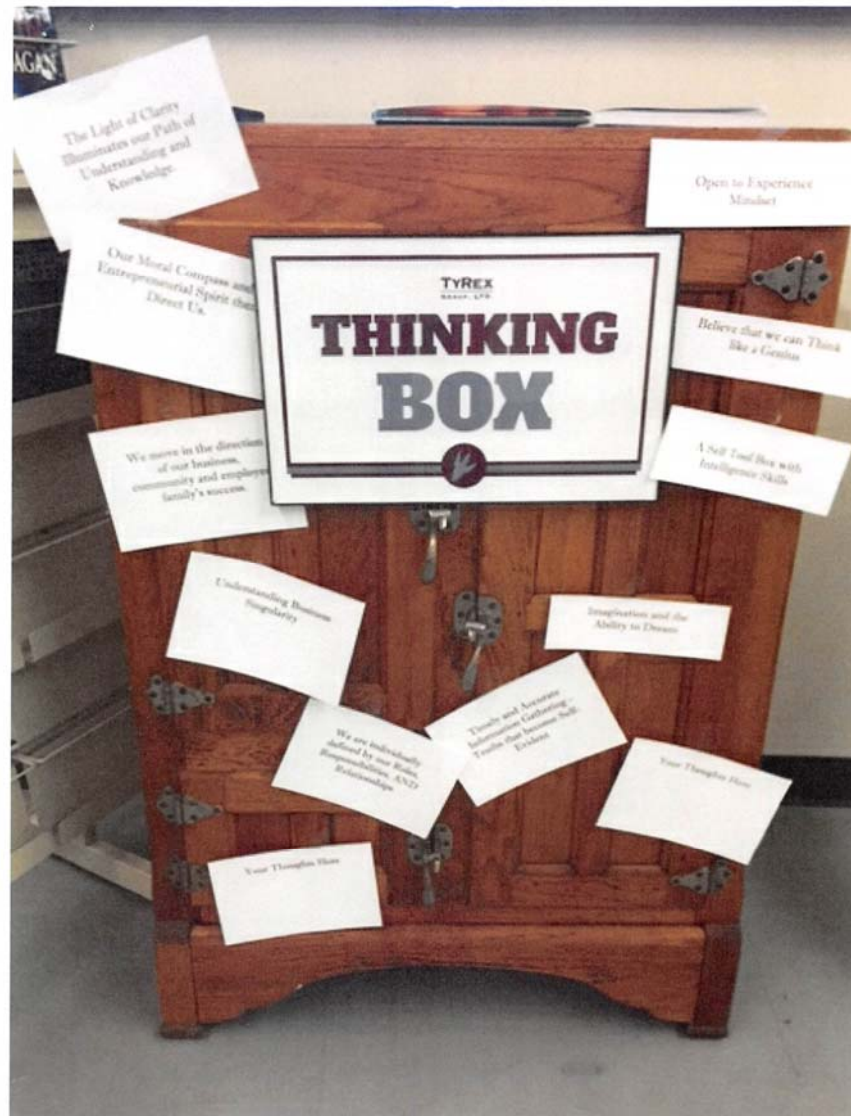
Read on.

A TyRex Family Publication

Changes Coming in the 21st Business Century

1. **Technologies with Increasing Speed of Development will Obsolete Themselves**
 - Focus on Technology that Innovates and Spawns New Technologies for Sustainability and Long-Term Business Longevity
2. **New Ways of Thinking**
 - TyRex Thinking Center
 - 10 Inspiring Minds – “Openness to Experience” basis for “Original Thought”
 - Inventive Thinking Linked to Practical Business Applications
3. **A Company’s Culture Must CONNECT**
 - Businesses with Community and Employees of Both who are also Residents **MUST CONNECT** to form stronger foundations for business to grow, prosper, and achieve shared sustainable success with their Partners
 - TyRex/RecognizeGood’s Volunteer Row in an Example of an Employee’s Purposeful Employment
4. **Digital Marketing Programs to Millennials and Gen Z’s i.e NexGen Decision-Makers**
 - Growing Number of Millennial becoming Decision-Makers
 - Completely Different Marketing Models Must be Created (i.e. the focus on Digital Marketing to achieve Marketing Goals)
 - Key Marketing Tools include Social Media communications, Video Productions, and Extremely Robust Websites
5. **Future of Academic Learning Business will merge into ONE SUPER LEARNING PATH**
 - Formal Education will **CONNECT** with Independent Student Learning
 - Begins at Youth
 - Creativity, Imagination and Innovation Youth Encouragement Utilizing Existing Technologies and Communication tools to achieve Production and commercialization Business Objectives
6. **Research will be separated from Development**
 - Research will Accelerate It’s Pace to Concept Validation
 - Research will Become more Cost and Time Efficient and Effective Achieving Affordability for Small to Midsize Businesses to Engage
 - Development will Become More of a Standardized Process of achieving productization and commercialization Goals

7. **Entrepreneurial Commercialization will Begin with Younger more Self-Educated Youth**
- Entrepreneurial Commercialization Knowledge and Simulations will Begin at Youth
 - **12 Year Olds Can and will Create and Innovative Products and Technologies that will Fuel our Future Business Expansions**
 - Leadership Academies and 3D Printing could spearhead this Youth Movement of 21st Century Industrial Productization Revolution



John's Three (3) TyRex Family Technology Focuses

- 1. 3D Printing (*see below)**
 - DLI's Light Engines
 - ALL TyRex Entities Afforded Significant Opportunities
 - SabeRex's Industrial 3D Printing Parts and Products Program
 - iRex/DLI 3D Printing Special Application Systems

- 2. Cyber Security – Blockchain, Business Video Security, etc.**
 - Blockchain may be more valuable than the Bitcoin
 - Secure Operations Software especially for Financial Transactions will Grow in Business Valuation

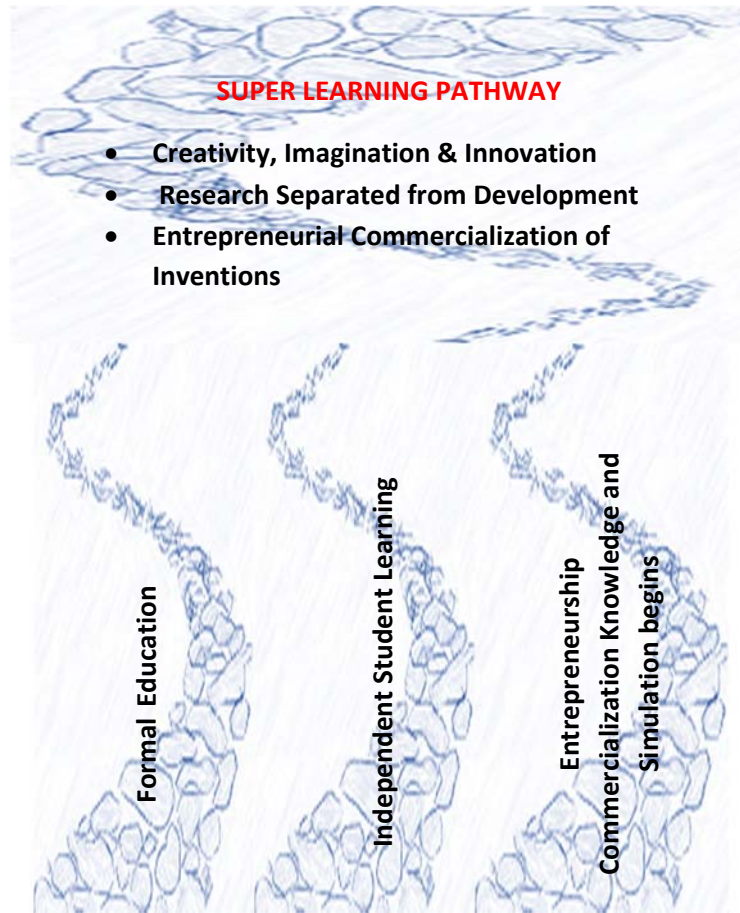
- 3. Virtual Currency i.e. Bitcoin, etc.**
 - World Currency without Government Controls
 - Bitcoin has a fixed denominator i.e. # of units fixed at 21,500,000 with a numerator being the perceived value of 200+ countries
 - Virtual Currency Trading versus Existing Country Currencies will become a real Business Opportunity in the 21st Business Century

**All currency values are perceived or virtual in nature. Many values are determined by their referencing other values which in themselves are perceived.

*3D Printing Disruptive Categories:

1. Digital Manufacturing – Polymers, Ceramics
2. Medical and Biomedical – Hydrogels
3. Micro 3D Printing – Polymers to Metals
4. Nano 3D Printing - ?
5. Aerospace – Metals
6. Fashion, Jewelry, and Art - Various Materials

The Future of Academic Learning/Business:
Three (3) Paths of Knowledge will Converge into
ONE SUPER LEARNING PATHWAY



Beginning at K-12 encompassing all levels of education

TyRex Family Changes Coming in the 21st Business Century

1. Digital Marketing

- Data Base Analytics for Strategic, Tactical, and Marketing Operations Management, Supervision and Leadership
- Digital Relatability will Emphasize and Utilize Website, Video Productions and Interactive Social Communications Skills
- Access to Digital Minds will Become a Primary Focus with the Goal of Creating Sustainable Digital Relationships

2. TyRex Entrepreneurial Family Company Cultural Additions

- Profit, Purpose AND Family Creed
- Six (6) Diamond Disciplines

New or Modified Additions

- Purposeful Employment Redefined
- Shared Success i.e. 10% of Pre-Tax Profits Shared with Every Business Family Member
- Creative Imaginative Innovative “No Fear” Thinking Programs with Practical Applications
- TEXTREX Family Communications
- Various Forms of Leadership Training
- In-House Volunteering Programs Connecting Business-Community with our Employees who are Residents of Both
- TEAMWork^(SM) Development Series
- Individual Family Member and one-on-one Career Planning and Counseling

3. Community Engagements via RecognizeGood® Partnership

- 501-C3 Organization as a Primary Supporter, Endorser, and Program Activist

4. TyRex Family Images

- How We are Viewed by Our Industries
 - Technical & Scientific
- How our Facilities are Seen by our Visitors
 - Start-of-the Art, Leading Edge, etc.
- How We Perceive Ourselves
 - Forward Thinking
 - Caring Family
 - Community Engaged
 - Hardworking + Determined
 - Always Expecting Success

TFP #VTF011

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More CHANGES Abound in the 21st Business Century

**While Our TyRex Learning Foundation
Encourages Us to....
LEARN IN 3D**

**The TyRex Thinking Center
Inspires Us to
Explore the Possibilities of Our
4 Dimensional Imaginative Minds**

I've never been the smartest person in the room, but I don't believe anyone has worked harder to be smarter than me. But then I discovered that you don't have to be a genius to think like one. Can your mind imagine that?

**John Bosch Jr.
Your 21st Business Century
Coach and Guide**